

## 2023 Premier Calendar – Chapter

Follow this calendar to help you earn premier status in 2023!

To qualify for premier status, activities must be held between Jan. 1 and Oct. 31. Reports for all activities must be received by Dec. 1. At a minimum, chapters must successfully host the following activities to earn premier:

- 1 Matching Fund project
- 1 Hometown Hero
- 1 Educational event
- 3 Service projects
- 3 Social activities
- 1 Chapter board report

Participate in the 2023 national campaign by supporting children’s literacy and you could win prizes! See the special activities for each quarter. Click the links for more details.

*Notes: No more than two late reports will be counted toward premier status. • A report is considered late if received more than 30 days past the event date. • Your chapter can hold a maximum of three activities in one month. • Postcards still will NOT be required for chapter events.*

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### January

**Board meeting:** Plan the year’s activities with your chapter board and submit your board report.

**Social activity:** Puzzles & Cocoa

January 29 is National Puzzle Day and January 31 is National Hot Chocolate Day. Bring members together for a cozy afternoon of puzzles, games, hot cocoa and snacks.

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### February

**Educational Event/Service project:** For the Birds

February is National Bird Feeding Month. Build bird feeders for members to take home or to donate to elderly or disabled residents.

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### March



**Service project/Hometown Hero:** Read Across America

March 3 is National Read Across America Day and March 19 is National Read to Me Day. During the first quarter, work with schools, libraries, childhood centers, mothers’ day out programs, parent/child play groups, children’s literacy organizations or other community groups

to read to or with children. Do some research ahead of time on the ages and number of children in the group; ask members to sign up to read to or with the children. Members can bring books with them or the children in the group can bring their own to read. At the activity, honor a staff member for their support of children's literacy to make it a Hometown Hero event. [Learn more about this activity – including how to win a prize!](#)

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## April

**Social activity:** Go Team, Go!

April 6 is National Student-Athlete Day. For this month's social activity, attend a local school's sporting event to cheer on the student athletes in your community.

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## May



**Service project:** Be a Book Fairy

April 2 is International Children's Book Day and May 16 is Do Something Good for Your Neighbor Day. During the second quarter, hide books in public areas in your community. Gather children's books (second-hand ones in good condition are fine), put them in Ziplock bags and hide them near playgrounds, schools, outside local organizations – anywhere children might easily find them. Include an insert explaining that the finder should take the book home, read and enjoy it, and then re-hide it for someone else to find. [Learn more about this activity – including how to order the special Book Fairy insert!](#)

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## June

**Social activity/Service project:** The Great Outdoors

Celebrate National Great Outdoors Month by taking members outside for a nature walk, hike, scavenger hunt, geocaching or some other activity. *Make it a service project by cleaning up park trails, planting a community garden or volunteering at a local organization that benefits the outdoors.*

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## July

**Social activity:** Ice cream social or (un)social

July is National Ice Cream Month. Host an ice cream social or (un)social. For the (un)social, provide a small gift card for participating members to get ice cream at a local shop on a specific day.

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## August

**Social activity:** Book Swap

August 9 is National Book Lovers Day. Host a book swap where members share their favorite literature. Ask participating members to wrap a book and write a one-sentence summary on the cover. Members can then choose a recommended book based on the summary (and not the cover).

**(Extra credit) Board meeting:** Consider meeting with your chapter board again to touch-base on how the year is going, what more may need to be done to earn premier, and how premier dollars could be spent for a fun end-of-year celebration.

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## September



**Matching Fund/Service project:** Adopt a...

September 8 is International Literacy Day. During the third quarter, bring members together to adopt a classroom, library, or children's literacy organization. Ask what they need (books, supplies, cozy reading corner, money, etc.) and either go shopping with members, host a community drive, or organize a Matching Fund to gather what they need. [Learn more about this activity – including how to win a prize!](#)

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## October



**Hometown Hero/Service project/Educational event:** Tell Me a Story

October 20 is National Day on Writing and National Youth Confidence Day. During the fourth quarter, work with schools, libraries, childhood centers, mothers' day out programs, parent/child play groups, children's literacy organizations or other community groups to [create homemade children's books](#) for children to document their own stories. Members can help create the blank paper books and work one-on-one with the children to write their stories. At the activity, honor a staff member for their support of children's literacy. [Learn more about this activity – including how to order a special card for the children to sign for the Hometown Hero!](#)

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## November

**(Extra credit) Social activity:** Friendsgiving Potluck

Host a "Friendsgiving" potluck where members bring a dish to share. Plan ahead by requesting the recipes that will be used and then provide a printed booklet of all the recipes to members who attend or share the recipes afterwards on your chapter's closed Facebook group page.

## December

**(Extra credit) Service project:** Operation Santa Paws

Operation Santa Paws is December 1-24. Support local animal shelters and bring some holiday cheer to the animals there by stocking the shelter with much-needed supplies.