

2023 Premier Calendar – Youth service club

Follow this calendar to help you earn premier status in 2023!

To qualify for premier status, activities must be held between Jan. 1 and Oct. 31. Reports for all activities must be received by Dec. 1. At a minimum, youth service clubs must successfully host the following activities to earn premier:

- 1 Matching Fund project
- 1 Hometown Hero
- 1 Educational event
- 6 Service projects

Participate in the 2023 national campaign by supporting children's literacy and you could win prizes! See the special activities for each quarter. Click the links for more details.

Notes: No more than two late reports will be counted toward premier status. • A report is considered late if received more than 30 days past the event date. • Your youth service club can hold a maximum of three activities in one month. • Postcards still will NOT be required for youth club events.

January

(Extra) Team meeting: Plan the year's activities with members and their parents. If your service club has premier dollars, discuss how they can be used.

(Extra) Premier dollar day: Puzzles & Cocoa

January 29 is National Puzzle Day and January 31 is National Hot Chocolate Day. Bring members together for a cozy afternoon of puzzles, games, hot cocoa and snacks.

Note: This activity could use Premier dollars, if available in your youth club account, and does not require a request or a report in MAI.

February

Educational Event/Service project: For the Birds

February is National Bird Feeding Month. Build bird feeders for members to take home or to donate to elderly or disabled residents.

March



Service project/Hometown Hero: Read Across America

March 3 is National Read Across America Day and March 19 is National Read to Me Day. During the first quarter, work with schools, libraries, childhood centers, mothers' day out programs, parent/child play groups, children's literacy organizations or other community groups to read to or with children. Do some research ahead of time on the ages and number of children in the group; ask members to sign up to read to or with the children. Members can bring books with them or the children in the group can bring their own to read. At the activity, honor a staff member for their support of children's literacy to make it a Hometown Hero event. [Learn more about this activity – including how to win a prize!](#)

April

Matching Fund project: Go Team, Go!

April 6 is National Student-Athlete Day. For this month's project, work with a local student athletics team to host a Matching Fund project for the student athletes on the team.

May



Service project: Be a Book Fairy

April 2 is International Children's Book Day and May 16 is Do Something Good for Your Neighbor Day. During the second quarter, hide books in public areas in your community. Gather children's books (second-hand ones in good condition are fine), put them in Ziplock bags and hide them near playgrounds, schools, outside local organizations – anywhere children might easily find them. Include an insert explaining that the finder should take the book home, read and enjoy it, and then re-hide it for someone else to find. [Learn more about this activity – including how to order the special Book Fairy insert!](#)

June

Service project: The Great Outdoors

Celebrate National Great Outdoors Month by taking members outside to clean up park trails, plant a community garden or volunteer at a local organization that benefits the outdoors.

July

Service project: Ice cream social

July is National Ice Cream Month. Host an ice cream social or (un)social for a local community group, such as veterans or the elderly or disabled.

August

Service project: Celebrate Seniors

August 21 is National Senior Citizens Day. An estimated 60 percent of nursing home residents never have visitors. Make a senior's day by spending time at a local nursing home or another organization that supports seniors. Celebrate National Book Lovers Day (August 9) by reading to them, National Coloring Book Day (August 2) by coloring with them or consider playing games or singing songs.

September



Matching Fund/Service project: Adopt a...

September 8 is International Literacy Day. During the third quarter, bring members together to adopt a classroom, library, or children's literacy organization. Ask what they need (books, supplies, cozy reading corner, money, etc.) and either go shopping with members, host a community drive, or organize a Matching Fund to gather what they need. [Learn more about this activity – including how to win a prize!](#)

October



Hometown Hero/Service project/Educational event: Tell Me a Story

October 20 is National Day on Writing and National Youth Confidence Day. During the fourth quarter, work with schools, libraries, childhood centers, mothers' day out programs, parent/child play groups, children's literacy organizations or other community groups to [create homemade children's books](#) for children to document their own stories. Members can help create the blank paper books and work one-on-one with the children to write their stories. At the activity, honor a staff member for their support of children's literacy. [Learn more about this activity – including how to order a special card for the children to sign for the Hometown Hero!](#)

November

(Extra) Premier dollar day: Holiday movie night

Host a movie night at a home or theater, or for a socially distant holiday movie night, provide participating families with a gift/promo code to rent a movie from Redbox. Encourage members to watch their movies on the same night and then post a review of the film on your youth club's closed Facebook group page.

Note: This activity could use Premier dollars, if available in your youth club account, and does not require a request or a report in MAI.

December

(Extra credit) Service project: Operation Santa Paws

Operation Santa Paws is December 1-24. Support local animal shelters and bring some holiday cheer to the animals there by stocking the shelter with much-needed supplies.