



2023 national fraternal campaign prizes

Learn how to enter, how the drawing works and how you'll know if you win.

Quarterly Prize

You could win a 12-month Amazon Prime subscription!

Prime members enjoy:

- Fast, free delivery.
- Watch thousands of movies and TV shows with Prime Video.
- Stream millions of songs and thousands of playlists.
- Also get free Kindle e-books, unlimited photo storage, exclusive access to deals, Twitch, and much more.

Click [here](#) to learn more about Amazon Prime.

Already have Amazon Prime or not interested? If you are already an Amazon Prime or Amazon Student member, or if you don't want to use the Prime membership, you can exchange your gift for an Amazon.com Gift Card. The Amazon.com Gift Card will have a value equal to the original cost of the Prime membership gift (including sales tax). See [Exchange a Prime Gift Membership](#).

Note: You should not connect your chapter bank account or debit card to any payment platforms including Amazon Prime. You can use your personal account and then reimburse yourself. Refer to the [use of money management tools information](#) on page 40 of the handbook for more information.

How to Enter

Hold the activity specified for the quarter, complete your activity report on time, and complete the survey for the quarter to report how many children your activity reached.

Be sure to hold the activity in the designated quarter and follow the specific activity instructions in the [activity guide](#).

You'll be entered into the drawing after you complete the activity report and survey. Remember: The deadline to submit activity reports is 30 days after the activity.

Activity timing	Activity name	Activity type	Survey link
Jan. 1 – Mar. 31	Read Across America	Service project or Hometown Hero	https://www.surveymonkey.com/r/53Q6L6N
Apr. 1 – Jun. 30	Be a Book Fairy	Service project	https://www.surveymonkey.com/r/2K6FK3Z
Jul. 1 – Sep. 30	Adopt a...	Service project or Matching Fund	https://www.surveymonkey.com/r/288KZT9
Oct. 1 – Dec. 31	Tell Me a Story	Service project or Hometown Hero	https://www.surveymonkey.com/r/DRWK2SW

How It Works

The Fraternal Department will randomly select **30 winners each quarter** for four campaign activities. **That’s 120 winners!**

Activity timing	Activity name	Activity type	Winners announced
Jan. 1 – Mar. 31	Read Across America	Service project or Hometown Hero	May
Apr. 1 – Jun. 30	Be a Book Fairy	Service project	August
Jul. 1 – Sep. 30	Adopt a...	Service project or Matching Fund	November
Oct. 1 – Dec. 31	Tell Me a Story	Service project or Hometown Hero	February 2024

How to Know You Win

The Fraternal Department will announce the winners live on the [Modern Woodmen Fraternal Leaders Closed Facebook Page](#). If your name is drawn, you’ll receive a congratulatory email from the Fraternal Department.

These awards may be reportable to you as income from Modern Woodmen in the tax year the gift is received. They will be added to any compensation paid to you directly by Modern Woodmen, and you will receive a 1099 form for any compensation totaling \$600 or more in the same tax year. According to the IRS, regardless of the cost of an award or its fair market value, cash or cash equivalent awards (including gift certificates/cards), recognition awards (cash and non-cash) for job performance, and awards for performance are taxable as wages to an individual unless they qualify as a de minimis award/prize. Cash and cash equivalent awards such as gift certificates/cards are never considered de minimis.

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Questions?

For more information or questions, contact the Fraternal Department at fraternal@modern-woodmen.org or 800-322-9805.