



1 <sup>st</sup> quarter	Read Across America
<p><b>Dates</b></p>	<p>Hold the activity between Jan. 1 and Mar. 31, 2023.</p> <p><i>Note: Mar. 3 is National Read Across America Day &amp; Mar. 19 is International Read to Me Day.</i></p>
<p><b>Purpose</b></p>	<p>Support children’s literacy by reading to and with children.</p>
<p><b>Summary</b></p>	<p>Work with schools, libraries, childhood centers, mothers’ day out programs, parent/child play groups, children’s literacy organizations or other community groups to read to or with children.</p> <p>Do some research ahead of time on the ages and number of children in the group; ask members to sign up to read to or with the children. Members can bring books with them or the children in the group can bring their own to read.</p> <p>If a member cannot come to the activity but would like to participate, encourage them to read to/with a child on their own and let you know they participated.</p> <p>Make it a Hometown Hero celebration by honoring a staff member when you hold the activity.</p>
<p><b>Incentives</b></p>	<p>30 leaders will win a 12-month Amazon Prime subscription or an Amazon gift card of equal value.</p> <p>To qualify, submit your activity report on time and complete the <a href="#">short survey</a> to record how many children your activity reached.</p> <p>Learn more about the <a href="#">quarterly incentives</a> on the <a href="#">campaign toolkit</a> on the Training Materials site.</p>
<p><b>Activity category</b></p>	<p>This could either be a service project or Hometown Hero. If you choose Hometown Hero, the activity must still be held as outlined but include honoring a staff member at the activity.</p> <p>Find out how to request, host and report the activity by clicking the following links:</p> <ul style="list-style-type: none"> <li>• <a href="#">Service project</a></li> <li>• <a href="#">Hometown Hero</a></li> </ul>



Activity category	Service project
<b>Request deadline</b>	At least 7 days prior to event.
<b>How to request</b>	<p>1. Identify a local organization(s) for the event. Determine a date and location.</p> <p>2. Complete the request form:</p> <ul style="list-style-type: none"> <li>• <b>Name of event:</b> Read Across America</li> <li>• <b>How would you categorize this activity:</b> Special campaign</li> <li>• <b>Recipient name:</b> <i>Enter the name of the organization(s) you are working with.</i></li> <li>• <b>Location:</b> <i>Choose a location for the activity.</i></li> <li>• <b>Information for Operations Team:</b> <i>Share details about how your event meets the guidelines for service projects and the campaign.</i></li> <li>• Order supplies in the Supplies area of the request form.</li> </ul> <p><b>Reminder:</b> E-vites are required for chapters. Visit the <a href="#">E-vites information</a> on the Training Materials Site for more information.</p> <p><b>Optional:</b> Use the fillable postcard on the Training Materials site or laser printer postcards available to order on the Supplies order form. Mail the postcards to members.</p>
<b>Available supplies</b>	<ul style="list-style-type: none"> <li>• <b>Raising Readers Bookmark (F-621)</b></li> <li>• Journal and pen (P-9798)</li> <li>• Modern Woodmen pencil (P-9883)</li> <li>• Nametag stickers (F-571)</li> </ul>
<b>Hosting the activity</b>	<ul style="list-style-type: none"> <li>• Contact schools, libraries, childhood centers, mothers' day out programs, parent/child play groups, children's literacy organizations or other community groups for children. See this <a href="#">list of ideas</a> for potential recipients to contact and how to plan your activity.</li> <li>• Explain the activity and ask if they'd be willing to participate. Find out a date, time, how many children they will have and what their ages are.</li> <li>• Invite members. Let them know what age book to bring.</li> <li>• Gather/buy supplies to bring.</li> </ul>
<b>How to report</b>	<ul style="list-style-type: none"> <li>• <b>Attendance.</b> Report attendees using Fraternal Connect. (Click <a href="#">here</a> for more information.) If you don't use this tool, upload physical sign-in sheets to the report.</li> <li>• <b>Event cost.</b> Include expenses in the cost area on the report. Attach receipts or a note in the receipt area.</li> </ul>



<p><b>Promotion</b></p>	<p>Promote your activity to members and in your community. Access <a href="#">talking points/Facebook message templates</a>, <a href="#">media releases</a> and more in the <a href="#">campaign toolkit</a> on the Training Materials site. Consider taking pictures at the event and posting to your closed Facebook page!</p>
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Activity category	Hometown Hero
<p><b>Request deadline</b></p>	<p>At least 30 days prior to event.</p>
<p><b>How to request</b></p>	<p>1. Identify a local organization(s) for the event and who to honor at the event. Determine a date and location. 2. Complete the request form:</p> <ul style="list-style-type: none"> <li>• <b>Name of event:</b> Read Across America</li> <li>• <b>How would you categorize this activity:</b> Special campaign</li> <li>• <b>Recipient name:</b> <i>Enter the name of the person or organization being honored at the event.</i></li> <li>• <b>Location:</b> <i>Choose a location for the activity.</i></li> <li>• <b>Information for Operations Team:</b> <i>Share details about how your event meets the guidelines for Hometown Hero events and the campaign.</i></li> <li>• Order supplies in the Supplies area of the request form.</li> </ul> <p><b>Reminder:</b> E-vites are required for chapters. Visit the <a href="#">E-vites information</a> on the Training Materials Site for more information.</p>
<p><b>Available supplies</b></p>	<ul style="list-style-type: none"> <li>• <b>Raising Readers Bookmark (F-621)</b></li> <li>• <b>Raising Readers Hometown Hero Card (F-623)</b></li> <li>• Journal and pen (P-9798)</li> <li>• Modern Woodmen pencil (P-9883)</li> <li>• Nametag stickers (F-571)</li> <li>• Modern Woodmen banner (P-9602)</li> <li>• Balloons (P-9902)</li> </ul>
<p><b>Hosting the activity</b></p>	<ul style="list-style-type: none"> <li>• Contact schools, libraries, childhood centers, mothers' day out programs, parent/child play groups, children's literacy organizations or other community groups for children. See this <a href="#">list of ideas</a> for potential recipients to contact and how to plan your activity.</li> <li>• Explain the activity and ask if they'd be willing to participate. Find out a date, time, how many children they will have and what their ages are.</li> </ul>

## 2023 National Campaign Quarter 1 Activity Guide



	<ul style="list-style-type: none"><li>• Invite members. Let them know what age book to bring.</li><li>• Gather/buy supplies to bring.</li><li>• At the activity, honor the staff member or organization. Ask the children to sign the Hometown Hero card to give to the staff member(s).</li></ul>
<b>How to report</b>	<ul style="list-style-type: none"><li>• <b>Attendance.</b> Report attendees using Fraternal Connect. (Click <a href="#">here</a> for more information.) If you don't use this tool, upload physical sign-in sheets to the report.</li><li>• <b>Event cost.</b> Include expenses in the cost area on the report. Attach receipts or a note in the receipt area.</li></ul>
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