



2 nd quarter	Be a Book Fairy
<p>Dates</p>	<p>Hold the activity between Apr. 1 and June 30, 2023.</p> <p><i>Note: Apr. 2 is International Children’s Book Day & May 16 is National Do Something Good for Your Neighbor Day.</i></p>
<p>Purpose</p>	<p>Support children’s literacy by getting books into children’s hands in a fun, unique way.</p>
<p>Summary</p>	<p>Hide books in public areas in your community. Gather children’s books (second-hand ones in good condition are fine), put them in Ziplock bags and hide them near playgrounds, schools, outside local organizations – anywhere children might easily find them. Include an insert explaining that the finder should take the book home, read and enjoy it, and then re-hide it for someone else to find.</p>
<p>Incentives</p>	<p>30 leaders will win a 12-month Amazon Prime subscription or an Amazon gift card of equal value.</p> <p>To qualify, submit your activity report on time and complete the short survey to record how many children your activity potentially reached.</p> <p>Learn more about the quarterly incentives on the campaign toolkit on the Training Materials site.</p>
Activity category	Service project
<p>Request deadline</p>	<p>At least 7 days prior to event.</p>
<p>How to request</p>	<ol style="list-style-type: none"> 1. Identify a local organization(s) for the event. Determine a date and location. 2. Complete the request form: <ul style="list-style-type: none"> • Name of event: Be a Book Fairy • How would you categorize this activity: Special campaign • Recipient name: Children in the local community • Location: <i>State the place or location in which books will be hidden.</i> • Information for Operations Team: <i>Share details about how your event meets the guidelines for service projects and the campaign.</i> • Order supplies in the Supplies area of the request form.



	<p>Reminder: E-vites are required for chapters. Visit the E-vites information on the Training Materials Site for more information.</p> <p>Optional: Use the fillable postcard on the Training Materials site or laser printer postcards available to order on the Supplies order form. Mail the postcards to members.</p>
Available supplies	<ul style="list-style-type: none"> • Book Fairy insert (F-622)
Hosting the activity	<ul style="list-style-type: none"> • Work with members to gather new and used books for the activity. See this list of ideas for how to gather books and plan your activity. • Purchase large Ziplock bags and order inserts. • Gather members to place books and inserts into Ziplock bags. • Part ways to hide the books throughout the community.
How to report	<ul style="list-style-type: none"> • Attendance. Report attendees using Fraternal Connect. (Click here for more information.) If you don't use this tool, upload physical sign-in sheets to the report. • Event cost. Include expenses in the cost area on the report. Attach receipts or a note in the receipt area.
Promotion	<p>Promote your activity to members and in your community. Access talking points/Facebook message templates, media releases and more in the campaign toolkit on the Training Materials site. Consider taking pictures at the event and posting to your closed Facebook page!</p>