



Be a Book Fairy: Activity Planning Ideas

International Children's Book Day, on April 2 each year, is celebrated to inspire a love of reading in children.

For a unique and fun way to excite young readers, the book fairy will be visiting towns across the country in April, May and June of 2023. **In the second quarter (April-June), encourage members to become book fairies** by hiding children's books in public areas in your community. (See the [campaign toolkit](#) for complete details about the 2023 national fraternal campaign.)

Below, find tips for **hosting the activity as well as alternate ideas**. For details on Modern Woodmen's service project, as well as premier requirements, refer to the 2023 Fraternal Leader Handbook.

Hosting the activity

1. Collect books.

- Ask members to donate new and used children's books.
- Check local thrift stores and garage sales.
- Consider online book and resale shops, such as:
 - Scholastic ([New Books Under \\$5](#))
 - ThriftBooks ([Used Books Under \\$5](#))
 - Book Outlet ([Discount Children's Books](#))

2. Gather supplies.

- Book Fairy insert (F-622) available in Supplies area on imakeanimpact.org.
- Zip-close bags.

3. Assemble bags. Gather members to put the books and inserts in individual zip-close bags. Make it extra fun by:

- Inviting members to bring a treat to share.
- Reading from some of the books as you assemble.
- Discussing what your favorite children's books were/are.
- Sharing a happy memory of reading as a child or when reading became "fun."
- Brainstorming local spots where you'll hide the books for children to find.

4. Hide books. You could go out in groups or disperse and cover more ground throughout the community. Hide the bagged books in easy-to-find locations where children frequent, such as schools, playgrounds, neighborhoods and outside local businesses and organizations.

Share your impact for a chance to win!

30 leaders will win a 12-month Amazon Prime subscription (or Amazon gift card of equal value).

After reporting the activity, complete the [Q2 Raising Readers Impact Survey](#) to enter your name in the prize drawing!

Alternate Ideas

Stock a local Little Free Library. Add the books, with the inserts, in a Little Free Library.

Create a Little Free Library. Maybe you have one in your community, but there is likely a great location for a new one. Once members build the [Little Free Library](#), stock the little library with the books you collect and include the inserts. You could also add the Raising Readers Donated By Sticker (F-624) to the backs of the books.

Have a Scavenger Hunt. Hold a classroom or community scavenger hunt event where children solve clues to find books that chapter/club members have hidden nearby. This could be an educational twist on egg hunts that happen in early April.

Have another idea? Hosting one of the identified activities will help ensure your request is approved. However, we will *consider* requests for alternative activity ideas if they meet the following criteria:

- It is a service project.
- It takes place within the second quarter.
- It involves donating books to children.