



2024 national fraternal campaign messages - Quarter 1

Pick elements from these messages to craft and customize content for your chapter or youth club's closed Facebook group and communication to members for the 2024 national fraternal campaign.

[For overall campaign]

Note: These mix-and-match messages are simply a starting point. Feel free to add details specific to your activity as desired.

Wild about animals!

Throughout the year, Modern Woodmen members across the country will be holding special activities that focus on animals in their community.

Animals have crucial roles in society such as service animals, emotional support animals, police dogs (K-9), and wildlife animals. They provide companionship and joy to lives, assist and even save the lives of humans and provide benefits to the environment.

Let's work together to make animals a top priority in 2024 throughout communities nationwide.

[For Quarter 1 activity]

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This month, our [chapter/club] is coming together to "go wild" for animal shelters.

We will partner with local animal shelters to provide needed supplies, learn about the importance of shelters, or raise funds to support a need of the shelter.

Do you have ideas for who our [chapter/club] could support? Comment with your ideas or send me an email at [email address].

For more information or questions, contact the Fraternal Department at fraternal@modern-woodmen.org or 800-322-9805.