

2024 National Campaign Frequently Asked Questions



What are the campaign dates? Jan. 1, 2024 – Dec. 31, 2024, with one campaign activity to be held each quarter to qualify for that quarters prize drawing.

Can I host the campaign activity at any point during the quarter? Yes! Effective this year, you now have through Dec. 31 to complete premier requirements. Campaign activities can take place through Dec. 31 as well.

If we partner with a library or school, does it have to be a homegrown activity, or can we “piggyback” on their event? You can piggyback on an event if the focus correlates with the focus for the campaign for that quarter.

How will I be notified that I am in the quarterly drawing? When you complete your activity report, you will be automatically be entered into the prize drawing for the quarter.

How will I be notified that I won a quarterly prize? Fraternal will email you at your email address on file. Winners will also be announced on the Fraternal leader closed Facebook page.

Can I win a prize more than once? Yes. You will have a chance to win every quarter if you meet campaign requirements.

What supplies are available to support the activity?

- ✿ Branded tennis ball (new)
- ✿ Bandanna (new)
- ✿ “Donated by” stickers (F-624)
- ✿ “Sponsored by” sign (new)
- ✿ Nametag stickers (F-571)
- ✿ Modern Woodmen banner (P-9602)

Will Fraternal reimburse for any supplies ordered on imakeanimpact.org to be used at the activity? The supplies will be available at no additional cost.

Can a leader choose whether this activity is in person or no-contact? Ideally these will be in-person with the option for members to participate on their own if needed.

Can I host the same activity type for all 4 quarters and still qualify for the campaign? Activity types are flexible each quarter. We do advise that chapters and YSCs host activities that are in the best interest of chapter and youth service club members. Hosting a variety of activities is another great way to achieve premier status.