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| 1st quarter | Go Wild for Animal Shelters! |
| Dates | Hold the activity between Jan. 1 and Mar. 31, 2024. |
| Purpose | Over 6 million animals enter shelters every year In the United States. Animal shelters provide a haven for these animals and play a critical role in animal welfare. Shelters prevent animal cruelty and abuse, offer medical care, provide education, and promote responsible pet ownership. Let’s go wild for shelters in 2024 to ensure they can continue this important work in our communities. |
| Summary | Chapter and youth service clubs will partner with local animal shelters to provide needed supplies, learn about the importance of shelters, or raise funds to support a need of the shelter or shelter animals. |
| Activity category | <p>Activity categories are flexible! Any activity type may be selected according to community needs and/or interest of chapter/YSC members.</p> <p>Suggested activities:</p> <ul style="list-style-type: none"> 🐾 Service project: Work together with chapter or YSC members to collect needed supplies and package animal care bags to donate to a local shelter. 🐾 Matching fund: Host a Matching fund to support a local animal shelter or shelter initiative or sponsor a pet adoption. Snap a picture of the new family addition with the “sponsored by” sign and/or branded bandanna. 🐾 Hometown Hero: Honor an individual or organization that goes above and beyond to support shelter animals. Honor a shelter animal and feature him/her in local promotions to be adopted. <p>View more ideas HERE!</p> |
| Incentives | <p>30 leaders will win a Modern Woodmen branded lawn chair with an animal-friendly surprise inside!</p> <p>To qualify, host an activity that supports an animal shelter or shelter animals between Jan. and Mar. 31, 2024 and submit your activity report within 30 days of the activity date.</p> <p>Learn more about the quarterly prizes on the campaign toolkit on the Training & Resources site.</p> |

| How to request, host and report campaign activities. | |
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| Request deadline | Request activities on Make An Impact at least 7 days prior to the event. |
| How to request | <p>Reminders when completing the request form:</p> <ul style="list-style-type: none"> ☼ Activity Title or Name of Event: Think of a catchy title. E.g., "Show up for Shelter Animals!" ☼ How would you categorize this recipient/activity: Special Campaign. ☼ Recipient Information: Enter the name and address of the shelter(s) or organization the chapter/club is supporting or the name of the individual/organizational hero. ☼ Information for Operations Team: Share details about how your event meets the guidelines for the campaign. ☼ Use the supplies area of the request form to order supplies. ☼ E-vites are required for chapters. Visit the E-vites information on the Training & Resources site for more information. ☼ Optional: Use the fillable postcard on the Training & Resources site or laser printer postcards available to order under the <i>Supplies</i> area. Mail the postcards to members. |
| Available supplies | <ul style="list-style-type: none"> ☼ Branded tennis ball (F-625) ☼ Bandana for our furry friends to wear (F-626) ☼ Hometown Hero card (F-623) ☼ Sponsored by sign (F-227) ☼ Donated by stickers (F-624) ☼ Nametag stickers (F-571) |
| Planning and hosting the activity | <ul style="list-style-type: none"> ☼ Contact local animals shelters to ask about their needs. See this list of ideas for potential recipients to contact and how to plan your activity. ☼ Invite members to help with or attend the activity. ☼ Utilize the branded campaign supplies available on the supplies area. |

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| How to report | Report attendance using Fraternal Connect. Click here for more information. |
| Promotion | <ul style="list-style-type: none">✿ Promote your activity to members and in your community.✿ Access talking points/Facebook message templates, and more in the campaign toolkit on the Training & Resources site.✿ Take pictures at the event and share to the fraternal leader closed Facebook group. Post to your closed Facebook page as well! |