

**2024 National Campaign
Quarter 4 Activity Guide**



4th quarter	Go wild for service animals!
Dates	<p>Hold the activity between Oct. 1 and Dec. 31, 2024.</p> <p><i>Note:</i> World Animal Day is October 4, 2024.</p>
Summary	<p>Chapter and youth service clubs will host fraternal activities that honor, support and educate about service animals and the impact they make on the lives of humans.</p>
Activity category	<p>Activity categories are flexible! Any activity type may be selected according to community needs and/or interest of chapter/YSC members.</p> <p>Suggested activities:</p> <ul style="list-style-type: none"> • Hometown Hero: Honor a guide dog, police dog, therapy dog, or animal that provides a service or an individual or organization that supports therapy animals. • Matching Fund: Sponsor the purchase of a therapy dog for someone in need, or service dog(k9) for a local police station. • Educational event: Have someone speak about how service animals are trained and what service it provides to individuals or the community or have a member or someone from the community speak about how a service animal impact their life.
Incentives	<p>30 leaders will win a Modern Woodmen branded rolling tote! Winners will be announced Feb. 2025.</p> <p>To qualify, host an activity that supports service animals between Oct. 1 and Dec. 31, 2024, and submit your activity report within 30 days of the activity date.</p> <p>Learn more about the quarterly prizes on the campaign toolkit on the Training & Resources site.</p>

How to request, host and report campaign activities.	
Request deadline	Request activities on Make An Impact at least 7 days prior to the event.
How to request	<p>Reminders when completing the request form:</p> <ul style="list-style-type: none"> • Activity Title or Name of Event: Think of a catchy title that has to do with service animals. • How would you categorize this recipient/activity: Special Campaign. • Recipient Information: Enter the name and address of the person or organization the chapter/club is supporting or the name of the individual/organizational hero. • Information for Operations Team: Share details about how your event meets the guidelines for the campaign. • Use the supplies area of the request form to order supplies. • E-vites are required for chapters. Visit the E-vites information on the Training & Resources site for more information. • Optional: Use the fillable postcard on the Training & Resources site or laser printer postcards available to order under the <i>Supplies</i> area. Mail the postcards to members.
Available supplies	<ul style="list-style-type: none"> • Branded tennis ball (F-625) • Bandanna (F-626) • "Sponsored by" sign (F-227) • "Donated by" stickers (F-624) • Nametag stickers (F-571)
Planning and hosting the activity	<ul style="list-style-type: none"> • See this list of ideas (coming soon!) for potential recipients to contact or organizations to honor or support and how to plan your activity. • Invite members to help with or attend the activity. • Utilize the branded campaign supplies available on the supplies area.
How to report	Report attendance using Fraternal Connect. Click here for more information.

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Promotion	<ul style="list-style-type: none">• Promote your activity to members and in your community.• Access talking points/Facebook message templates, and more in the campaign toolkit on the Training & Resources site.• Take pictures at the event and share to the fraternal leader closed Facebook group. Post to your closed Facebook page as well!
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