

2025 National Campaign Frequently Asked Questions



What are the campaign dates? Jan. 1, 2025 – Dec. 31, 2025

Can I host the campaign activity at any point during the quarter? Yes! Campaign activities can take place at any point during the quarter through Dec. 31. You have through Dec. 31 to complete premier requirements., as well.

If we partner with an animal shelter or wildlife sanctuary, does it have to be a homegrown activity, or can we “piggyback” on their event? You can piggyback on an event if the focus correlates with the focus for the campaign.

How will I be notified that I qualified for the 2025 prize? If you submit one campaign activity report in any quarter of 2025, you will receive a \$10 voucher toward the purchase of Modern Woodmen apparel. *

Hold events throughout the year to qualify for even larger discounts!

Submit Wild About Animals reports in any 2 quarters to receive a \$20 voucher.

Submit Wild About Animals reports in any 3 quarters to receive a \$30 voucher.

Submit Wild About Animals reports in all 4 quarters to receive a \$40 voucher.

*Limit one voucher per leader. Voucher amount based on total number of quarters WILD About Animals reports were submitted for 2025. Multiple reports submitted in the same quarter do not qualify for additional vouchers. Maximum amount awarded: \$40 per leader. Vouchers will be awarded in 2026 for all qualified leaders.

How will I be notified that I won the annual prize? Fraternal will email you at your email address on file. Winners will also be announced on the Fraternal leader closed Facebook page.

What supplies are available to support the activity?

- ✿ “Donated by” stickers (F-624)
- ✿ “Sponsored by” sign (F-227)
- ✿ Branded tote bags (P-9522)
- ✿ Nametag stickers (F-571)
- ✿ Modern Woodmen banner (P-9602)
- ✿ Wild About Animals Hometown Hero Card (F-623)
- ✿ Branded tennis ball (P-625)

New in 2025

- ✿ Magnifying glasses
- ✿ Binoculars
- ✿ Bookmarks
- ✿ Branded catnip toy

Will Fraternal reimburse for any supplies ordered on imakeanimpact.org to be used at the activity? Look for pricing information under [Order Supplies](#) on the dashboard. Some items are available at no cost.

2025 National Campaign Frequently Asked Questions



Can a leader choose whether this activity is in person or no-contact? Ideally these will be in-person with the option for members to participate on their own if needed.

Can I host the same activity type for all 4 quarters and still qualify for the campaign?

Activity types are flexible each quarter. We do advise that chapters and YSCs host activities that are in the best interest of chapter and youth service club members. Hosting a variety of activities is another great way to achieve premier status.