



2025 national fraternal campaign messages - Quarter 1

Use elements from these messages to create and customize content for your chapter or youth club's closed Facebook group and communicate to members about the 2025 national fraternal campaign.

[For overall campaign]

Note: These mix-and-match messages are simply a starting point. Feel free to add details specific to your activity as desired.

Wild about animals!

Modern Woodmen members across the country will be holding special activities throughout 2025 that focus on animals in their community.

Animals play crucial roles in our society. Service animals, emotional support animals, police dogs (K-9), even wildlife, provide companionship and joy to lives, assist and even save the lives of humans and provide benefits to the environment.

Let's work together to make animals a top priority in 2025 throughout communities nationwide.

[For Quarter 1 activity]

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This month, our [chapter/club] is coming together to "go wild" for animal shelters.

We will partner with local animal shelters to provide needed supplies, learn about the importance of shelters, or raise funds to support a shelter need.

Do you have ideas on what local organization our [chapter/club] could support? Post a comment with your ideas or email me at [email address].

For more information or questions, contact the Fraternal Department at fraternal@modern-woodmen.org or 800-322-9805.