



## 2025 national fraternal campaign messages - Quarter 2

*Use elements from these messages to create and customize content for your chapter or youth club's closed Facebook group and communicate to members about the 2025 national fraternal campaign.*

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### [For overall campaign]

*Note: These mix-and-match messages are simply a starting point. Feel free to add details specific to your activity as desired.*

Wild about animals!

Modern Woodmen members across the country will be holding special activities throughout 2025 that focus on animals in their communities.

Animals play crucial roles in society. Service animals, emotional support animals, police dogs (K-9), even wildlife, provide companionship and joy to lives, assist and even save the lives of humans and provide benefits to the environment.

Let's work together to make animals a top priority in 2025 in communities nationwide.

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### [For Quarter 2 activity]

*Note: These mix-and-match messages are simply a starting point. Feel free to add details specific to your activity as desired.*

This month, our [chapter/club] is coming together to "go wild" for pets!

We will host activities that support pets in our communities and offer opportunities for families to spend time with their furry friends.

Do you have ideas for what local organization our [chapter/club] could support or ways we could celebrate the pets in our area? Post a comment with your ideas or email me at [email address].

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For more information or questions, contact the Fraternal Department at [fraternal@modern-woodmen.org](mailto:fraternal@modern-woodmen.org) or 800-322-9805.