

Branding Tools

Use these resources and guidelines to help design T-shirts, invites and much more!

Examples of available logos:



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LEAD. ENGAGE. IMPACT.

Click on the following links.

[**Make An Impact Logo Guidelines**](#)

[**Modern Woodmen Logo Quick Reference Guide**](#)

[**Downloadable Logos**](#)

(This is a zip file containing all logos and formats. Double click Logos > select light or dark background > select the logo you'd like to use > select the file format appropriate for your project.)

What file format to use?

.eps – High resolution format. Adobe Illustrator file with a transparent background. (Most computers are unable to open this format.)

.jpg – Universal format. This format will have a white or color background.

.png – Preferred format for websites and PowerPoints with transparent background.