

Modern Woodmen of America

Touching lives. Securing futures.®

Hometown Hero

Use these discussion points to introduce a Hometown Hero to members and guests at an event.

Welcome members and guests:

- o Include your name your role within the chapter.
- o Thank everyone for attending the Hometown Hero event.
- o Explain what Modern Woodmen does (if nonmembers are present).
 - Modern Woodmen is a member-focused financial services organization that provides opportunities for members to learn, socialize and volunteer in their local community.

Explain the Hometown Hero Award:

- o One way we provide this opportunity is through our Hometown Hero Award.
- Every year, Modern Woodmen's 2,500 chapters and 800 youth service clubs nationwide have an opportunity to honor a Hometown Hero who has provided outstanding community service or performed an act of bravery.
- Each Hometown Hero receives a special certificate and a \$100 donation to a charity of his or her choice.

Reveal the Hometown Hero:

- Share his/her name.
 - I am excited to honor [name] as our Hometown Hero.
- Share how and why the Hometown Hero was chosen.
- Discuss where the Hometown Hero's \$100 will be donated.
- o Invite the Hometown Hero to speak.

Wrap up:

- o Thank you [name] for being a Hometown Hero.
- Congratulations from all of us.