

Premier Status

Use these discussion points to explain premier status (and the importance of earning it) to members.

- **Describe premier status:**
 - *Premier status is an achievement program designed to help keep the chapter active by hosting events that engage members and benefit the local community.*
- **Share the importance of premier status:**
 - *If our chapter earns premier status, we earn an award - \$500 or more for our chapter.*
 - *With these funds, there's an opportunity to:*
 - *Create more of an impact in our local community.*
 - *Increase member engagement.*
 - *Build relationships and connections for our members.*
- **Encourage members to help the chapter earn premier status:**
 - *You can help plan events for the chapter.*
 - *You can provide input and feedback on ideas you have for activities or ways to improve previous activities.*
 - *You can encourage other members to attend upcoming activities.*